

LA MER

A REVITALIZING START

Purify, comfort and prepare for visibly radiant skin

Launching in January 2024

The NEW Essence Foaming Cleanser and The NEW Essential Tonic transcend traditional cleansing by effectively purifying skin and enveloping it in comforting hydration and La Mer's signature elixir, Miracle Broth™. Used together daily, this purifying and balancing regimen helps refresh skin and visibly soothe irritation that can lead to the visible signs of premature aging, thus helping to set the foundation for youthful, healthy looking skin over time.



THE NEW ESSENCE FOAMING CLEANSER

(€35 for 30ml – online only & €120 for 125 ml – all point of sales)

This rich, pillow-soft lather pampers skin while it purifies, sweeping away dirt, makeup, excess oil, and pollution. Sea Algae Fibers suspended within the foam help to purify, balance and refresh skin, while The NEW Comforting Ferment charges skin with an extra level of comforting care on contact.

THE NEW ESSENTIAL TONIC

(€65 for 100ml – online only & €125 for 200ml – all point of sales)

This luxuriously-textured tonic comforts skin on contact with quenching hydration and soothing action, thanks to The Comforting Ferment. Skin is left looking and feeling supple, balanced, and perfectly prepared for the treatment to follow.



For more information, please contact **Marie Wauters - mwauters@be.clinique.com**